

**Kaplan International Colleges**  
**Language Learning Inspiration Bloggers Competition**

**Terms and Conditions**

**Entry**

1. Entry into the competition signifies acceptance of these terms and conditions.
2. Aspect Education Limited (company number 04053877) is a private limited company registered in England and Wales, with its registered office situated at 4th Floor, 52 Grosvenor Gardens, London SW1W 0AU. Kaplan International Colleges is a trading name of Aspect Education Limited.
3. Aspect Education Limited reserves the right to alter, amend or cancel the competition at any time in its **total discretion** or **if** due to circumstances beyond its control.

**Competition**

4. The competition will run from [8am] Greenwich meantime (GMT) on 28 September 2012 and will close at [11pm] GMT on 26 October 2012.
5. Voting will run from [12pm] Greenwich meantime (GMT) on 29 October 2012 and will close at [12pm] GMT on 9 November 2012.
6. The competition is open to the English-speaking blogger audience. There will be only one winner for the main prize and one winner each for the second and the third prize.
7. All blog posts must be at least 250 words. All entrants must embed the 'benefits of learning languages' infographic on their blog.
8. Fill in the form on <http://kaplaninternational.com/blog/learn-a-language-blogger-competition> including your name, email address and the URL to your blog post.
9. The winner will be decided by the most number of votes in terms of Facebook Likes as well as a by an external jury. The three blogs with the most votes will be submitted to the jury which will pick the winner according to the quality of article.
10. People can vote by clicking on the Like button in the article as well as on the Kaplan Blog where a list of all participants will be provided from 29 October 2012.
11. People can only vote once for each submission. Multiple votes for different articles are allowed.
12. Blogging content should focus on discussing the infographic using the prompts on the competition landing page. Any blog deemed to be offensive or unsuitable by Kaplan will not be considered for any prizes.
13. Only one competition entry may be made by each person.

14. This competition winner will be able to choose between the prize of an Apple MacBook Air or a two week Vacation English Course operated by Kaplan International Colleges in Edinburgh, including free homestay accommodation (14 meals provided by the homestay family included) and flight voucher.

If the winner chooses the course, they will be responsible for discharging any of their other costs and expenses related to participating in the course and, in particular, will be responsible for providing their own trip insurance.

They will also be responsible for obtaining their own appropriate visa to enable participation. Kaplan International Colleges accepts no responsibility for the obtaining of the necessary visa and no alternative will be provided if for whatever reason the winner is unable to travel.

The prize for the second winner will be an iPod Touch. The prize for the third winner will be an iPod Nano.

15. To take part in the competition you must be aged 16 or over, have access to the internet and run a blog.
16. The competitions are not open to employees, agents or contractors of Kaplan International Colleges and/or any affiliate or subsidiary companies or their immediate families or any other person connected or involved with the competitions.
17. Entry into the competition is free.
18. Kaplan reserves the right to provide additional compensation to bloggers who want to participate in the competition.
19. The prizes must be taken as stated and cannot be transferred. The winners cannot exchange the prizes and there are no cash alternatives.
20. Winners will be notified by email on or before 19 November 2012. The prizes must be claimed on or before 31 November 2012. Prizes unclaimed after this time will be void. The English Course in Edinburgh will only be available between 1 January 2013 and 3 May 2013.
21. The selection of the winners will be final and no correspondence will be entered into regarding the selection.

### **Liability**

22. **Kaplan International Colleges and any of its group companies, and their officers, directors, employees, shareholders or agents of any kind, exclude all liability and responsibility for any amount or kind of loss or damage that may result to entrants or any third party (including, without limitation, any direct, indirect, punitive or consequential loss or damages, or any loss of income, profits, goodwill, data, contracts, use of money, or loss or damages arising from or connected in any way to business interruption, and whether in tort (including without limitation negligence), contract or otherwise) in connection with this competition in any way or in connection with the use, inability to use or the results of use of any Kaplan website, any web sites linked to the Kaplan website, or the material on such websites, including, but not limited to, loss or damage due to viruses that may infect computer**

**equipment, software, data, or other property on account of access to, use of, or browsing the Kaplan site or downloading of any material from the Kaplan site or any web sites linked to the Kaplan site.**

#### **Data Protection and Publicity**

23. Any personal data relating to an entrant will be used solely in accordance with applicable data protection legislation and Kaplan International College's privacy policy (available at <http://www.kaplaninternational.com/terms/index.aspx#s1>).
24. Kaplan International Colleges reserve the right to publish the name and general location of the winner on its website, in marketing materials and in the trade press. The winner may be required to take part in further promotional activities.

#### **Jurisdiction**

25. The competitions are governed by English law and are subject to the jurisdiction of the English courts.

#### **How to Contact Us**

26. The name of the winners may be obtained by sending an email to [competitions@kaplan.com](mailto:competitions@kaplan.com) no later than 31 November 2012.